

Chapter: The Print Revolution and its impact

| Q.No | Question | Marks |
|---|--|-------|
| Free Response Question / Subjective Question | | |
| Q.267 | The print revolution transformed the lives of people, changing their relationship to information and knowledge. Justify this statement. | 3 |

Answer Key& Marking Scheme

| Q.No | Answers | Marks |
|-------|--|-------|
| Q.267 | <ul style="list-style-type: none">- With the printing press, a new reading public emerged. Printing reduced the cost of books. Before the age of print, books were not only expensive but they could not be produced in sufficient numbers. Common people could now read books.- To cater to the less literate public, printers began publishing popular ballads and folk tales, and such books would be profusely illustrated with pictures. The line that separated the oral and reading cultures became blurred.- Those who disagreed with established authorities could now print and circulate their ideas. Through the printed message, they could persuade people to think differently, and move them to action.- any other relevant point <p>(any three points to be evaluated)</p> | 3 |